

**Manav Rachna International Institute of Research & Studies  
Delhi NCR (India)**



**BRICSCESS**

**3<sup>rd</sup> Conference on BRICS  
Exercise & Sports Science**

**26<sup>th</sup>-29<sup>th</sup> February 2024**

**Registration** <https://bricscess.com/registration/>

**Abstract Submission** <https://bricscess.com/abstracts/>

# Advances in Holistic Health Sport for Children and Youth: Innovation, Integration, and Sustainability



## About the 3rd BRICS-Council of Sports and Exercises Science-2024 Conference

The BRICS Council of Exercise and Sports Science (BRICSCESS) is an international professional organization consisting of professors, researchers, students, institutions, affiliates and other membership groups in exercise and sports science as provided for in this Constitution. BRICSCESS focuses on specific areas of Exercise and Sports Science including (but is not limited to) Exercise Physiology, Health and Fitness, Sports Biomechanics, Sports Nutrition, and other such related areas of Sports. BRICSCESS in recent times has successfully organized its flagship conference for knowledge exchange and professional networking in Brazil, & South Africa, to promote communication, interaction and cooperation among all stakeholders related to exercise and sports science including researchers, future leaders and students in Brazil, Russia, India, China, and South Africa. Sport has proven to be a flexible and cost-effective strategy for achieving peace and Development goals. Sport serves as a crucial catalyst for long-term growth and prosperity. We acknowledge the growing role that sports play in achieving development and peace through their promotion of tolerance and respect, and their impact on the empowerment of women and young people, as well as on health, education, and social inclusion goals at the individual, community, and global levels. To carry forward the legacy, the Faculty of Allied Health Science in collaboration with Knowledge partners are organizing a five-day conference - 3rd BRICSCESS 2023 to assist sport in reaching its maximum potential and for enrichment of the professionals

## EXECUTIVE COUNCIL



**Honorary International  
Advisor of BRICSCESS 2024  
Professor Mingkai Chin  
(HONG-KONG CHINA)**

Founding President BRICSCESS  
President/Founder, The Foundation of Global  
Community Health (GCH)  
Co-Founder, GoFPEP  
Former Vice President, HOP Sports



**Patron of BRICSCESS 2024  
Dr. Prashant Bhalla (INDIA)**

Educational Institutions INDIA  
President, Manav Rachna  
Educational Institutions INDIA  
Chairman, Kunschkappskolan India Schools  
Director, SkillEd India  
Advisor, ASSOCHAM National  
Council on Education



**International Advisor of  
BRICSCESS 2024  
Professor Hans DE  
Ridder (SOUTH AFRICA)**

President of BRICSCESS  
Founding Secretary-General BRICSCESS  
Senior Vice President ISAK  
President of BRICSCESS 2019  
Senior Professor North-West University



**Chairperson LOC  
Professor Gulshan  
KHANNA (INDIA)**

Pro Vice Chancellor  
Manav Rachna International Institute of  
Research and Studies, Faridabad, INDIA  
Former Project Director Indian Institute of  
Sports Science and Research, Govt of India  
Member Prime Minister



**Chairperson Scientific  
Committee  
Professor Ricardo  
UVINHA (BRAZIL)**

Dean, School of Arts, Sciences & Humanities  
Secretary-General BRICSCESS  
Founding Member BRICSCESS  
Leader of the Interdisciplinary Group  
of Leisure Studies Graduate Program in  
Physical Activity Sciences  
University of Sao Paulo (USP)



**Board of Directors,  
BRICSCESS Director  
Prof. Dr. Kadiya  
Akhmerova**

FSBI "Federal Center for Preparation of the  
Sports Reserve" Ministry for Sport of the  
Russian Federation Russia



**Council of Exercise & Sports Science**

<https://bricscess.com/2024-conference/>

+91 9873430002, +91 75032 29661 [✉ bricscess2024@mriu.edu.in](mailto:bricscess2024@mriu.edu.in)

# Key Note Speakers



**Prof. Dr. Ming-Kai Chin**

Founder and President, Foundation for Global Community Health (GCH)  
Founding and Immediate Past President, BRICS Council of Exercise & Sports Science (BRICSCESS)

Connecting Holistic Health to Interactive Technology in Youth and Community through the United Nations Sustainable Development Goals 2030 (UNSDGs)



**Prof. G.L. Khanna**

Founding Member & Vice President of BRICSCESS  
Pro Vice Chancellor  
Manav Rachna International Institute of Research and Studies  
Faridabad, India  
Member Prime Minister Olympics Task Force India

Holistic Development of Fitness in Children and Youth in India: Need for Development of A Sustainable Model



**Prof. Dr. Myriam Guerra-Balic**

Board of Directors, GCH  
Research Group on Health, Physical Activity and Sport  
FPCEE-Blanquerna  
University Ramon Llull  
Spain

“Adapted Judo for Children with Autistic Spectrum Disorder: the AUTJUDO Project”



**Dr. Uri Schaefer**

President, International Council of Sport Sciences and Physical Education (ICSSPE)  
Past President and Board member, International Council of Coaching Excellence (ICCE)  
Lecturer on Sport Management and Sociology of Sport  
Wingate Institute in Cooperation with the Rupin Academic College  
Israel

Promoting Holistic and Sustainable Physical Education and Physical Activity for Children and Youth



**Council of Exercise & Sports Science**

<https://bricscess.com/2024-conference/>

+91 9873430002, +91 75032 29661 [✉ bricscess2024@mriu.edu.in](mailto:bricscess2024@mriu.edu.in)

# Invited Speakers



**Assoc. Prof. Dr. Maria Abulkhanova**

Founding Member and Vice President of BRICSCESS  
Russia

Using Digital Technologies in the Competence «Physical Education, Sport and Fitness» According to WorldSkills Russia Standards



**Prof. Dr. Kadriya Akhmerova**

Board of Directors, BRICSCESS  
Director, FSBI "Federal Center for Preparation of the Sports Reserve"  
Ministry for Sport of the Russian Federation  
Russia

The Care of Health across Life Span of Athletes: Modernity and Challenges in the Russian Federation



**Assoc. Prof. Dr. Albina Andreeva**

Board of Directors, BRICSCESS  
Department of Physiology, Russian State University of Sport (SCOLIPE)  
Chief Specialist of the Department of Federal Projects  
FSBI "Federal Center for Preparation of the Sports Reserve"  
Ministry for Sport of the Russian Federation  
Russia



**Assoc. Prof. Dr. Govindasamy Balasekaran, FACSM**

President, Asian Council & Exercise Sports Science (ACCESS)  
American College of Sports Medicine (ACSM) Health Fitness Director  
Former Head, Physical Education & Sports Science  
Former Programme Director, Sport Science Management  
Physical Education & Sports Science  
National Institute of Education  
Nanyang Technological University  
Singapore

Using the OMNI Rate of Perceived Exertion (RPE) Scale to Self-Regulate Exercise Intensity to Induce Cardiovascular and Peripheral Adaptations During Soccer Training



**Prof. Emeritus Dr. Ian Culpan**

Executive Board member, The Foundation for Global for Community Health (GCH)  
Senior International Advisor, Asian Council of Exercise and Sport Science (ACCESS)  
Co-Director, New Zealand Centre for Olympic Studies  
Immediate Past President, Oceania Region, FIEP  
School of Health Sciences, University of Canterbury New Zealand

Physical Education and Wellbeing: It's not Rocket Science



**Council of Exercise & Sports Science**

<https://bricscess.com/2024-conference/>

+91 9873430002, +91 75032 29661 [✉ bricscess2024@mriu.edu.in](mailto:bricscess2024@mriu.edu.in)

# Invited Speakers



**Prof. Dr. Serap Inal**

Dean and Department Head  
Department of Physiotherapy and Rehabilitation  
Faculty of Health Sciences  
Istanbul Galata University  
Turkey

Prevention of Knee Joint Injuries among Prepubertal and Pubertal Children:11+ and FIFA 11+



**Assoc. Prof. Dr Garry Kuan**

Secretary-General, Asian-South Pacific Association of Sport Psychology (ASPASP)  
Executive Board Member, Asian Council of Exercise and Sports Science (ACCESS)  
Exercise and Sports Science Programme  
Universiti Sains Malaysia  
Malaysia

The Innovative Approach of Using Music for Health and Sport: From Conceptual Underpinnings to Applications Prof.



**Prof. Dr. Gıyasettin Demirhan & Sinan Vural**

Board of Directors, GCH  
Former President, Turkish Sports Sciences Association  
Former Dean, Faculty of Sports Sciences  
Hacettepe University  
Turkey

The Effect of Physical Activity-Based Brain Breaks on Gain Score



**Assoc. Prof. Dr. Maya van Gent**

Human Movement Science Department  
Faculty of Health Sciences  
University of Fort Hare  
South Africa

Influence of a Physical Activity and Psychosocial Intervention on Risk Factors Associated with NCD among Adolescents



**Prof. Dr. Verónica Violant Holz**

President, ICPESS 2022-Barcelona  
Chief Investigator, The Acknowledged Research Group (SGR, 806): Hospital Pedagogy in Neonatology & Paediatrics  
Chief of the International Observatory of Hospital Pedagogy  
Department of Didactic & Educational Organization  
Faculty of Education,  
University of Barcelona, Spain

Good Health Practices Applied to Hospital Pedagogy during the Illness Process

University of Barcelona, Spain



**Council of Exercise & Sports Science**

<https://bricscess.com/2024-conference/>

+91 9873430002, +91 75032 29661 [✉ bricscess2024@mriu.edu.in](mailto:bricscess2024@mriu.edu.in)

# Invited Speakers



**Assoc. Prof. Dr. Nara Oliveira**

Board of Directors,  
BRICSCESS  
Human Movement Sciences  
Department  
Federal University  
of Sao Paulo, Brazil

Physical Education,  
Well-Being and Health  
among Brazilian Children  
During the  
Social Distancing Period



**Asso. Prof. Dr. Foong Kiew OOI**

Lecturer and Former Programme  
Chairman  
Exercise and Sports Science  
Programme  
School of Health Sciences  
Universiti Sains Malaysia  
Malaysia.

Influence of Sports  
Participation, Genetic Factor  
and Nutritional  
Supplementation on Bone  
Health & Muscular  
Performance in Young  
Population



**Prof. Dr. Chae-Hee Park**

ACSM Exercise is Medicine® Older  
Adult Committee Member  
Director, Academic Information  
Center  
Dept. Sport and Healthy Aging  
Korea National Sport University  
Republic of Korea

Intergenerational a Sport  
Program between Youth  
and Elderly: A Case of  
Pickball clubs



**Prof. Dr. J. Hans de Ridder**

President, BRICSCESS  
President, BRICSCESS Congress  
2019- Cape Town  
Board of Directors, the GCH Founda-  
tion  
Senior Vice-President, ISAK  
Director, School of Human Move-  
ment Sciences, North-West Univer-  
sity-Potchefstroom  
South Africa

Concussion in School Rugby:  
Are We Winning the Battle?



**Prof. Dr. Fatma Saçli uzunöz**

President, 5th ICPESS 2018  
Senior FLV, ICPESS 2015, GoFPEP  
2016, BRICSCESS 2017  
Department of Coaching Education  
Former Founding Director, School  
of Sport Sciences and Technology  
Nevşehir Hacı Bektaş Veli University  
Turkey

Physical Activity  
Involvement from  
Classrooms to Houses:  
Case from Cappadocia  
Region of Turkey



**Council of Exercise & Sports Science**

<https://bricscess.com/2024-conference/>

+91 9873430002, +91 75032 29661 [✉ bricscess2024@mriu.edu.in](mailto:bricscess2024@mriu.edu.in)

# Invited Speakers



**Prof. Dr. Ricardo  
R. Uvinha**

Founding Member and  
Secretary General of  
BRICSCESS  
Dean, School of Arts, Sciences  
and Humanities  
University of Sao Paulo  
Brazil

Research Development  
Center on Sport and Leisure  
Policies: Regional Partner-  
ship through Physical  
Activity, Exercise, and Health  
Science



**Prof. Rajesh Kumar  
(India)**

Chairman and Principal, Department of  
Physical Education, Osmania University,  
Hyderabad, T.S. India.

Impact of Physical Activity  
Programs in the Schools for  
promotion of Fitness  
among Students.

# Workshops



**Dr. Michelle Lombardo**

President, The OrganWise Guys Inc.  
USA

Learn How to Establish  
Lifelong Healthy Behaviors  
in Children and Youth Using  
a Science-based,  
Child-friendly, Sustainable



**Prof. Dr. Erika Zemková**

Department of Biological and  
Medical Sciences  
Faculty of Physical Education and  
Sport  
Comenius University in Bratislava  
Slovakia

Young and Old Alike: Agility  
Skills Testing and Training  
within a Long-term Physical  
Development Model



**Prof. Dr. Waheeda KHAN**

**Prof. & Advisor**  
SGT, University Gurugram  
India

Synergy of Gratitude and  
Mindfulness in Sports and  
Physical Fitness: Harnessing  
the Science of Human  
Flourishing and Wellbeing



**Council of Exercise & Sports Science**

**<https://bricscess.com/2024-conference/>**

+91 9873430002, +91 75032 29661 [bricscess2024@mriu.edu.in](mailto:bricscess2024@mriu.edu.in)

# GCH FLV



**Dr. Mottakin Ahmed**

Sports Officer  
Government college Silwani,  
Raisen  
India

Childhood Obesity and its  
Associated Factors among  
School Going Children in  
Raisen, Madhya Pradesh,  
India



**Prof. Dr. Dané Coletzee**

Senior SFLV  
Program Leader: Kinderkinetics  
Faculty of Health Science  
School of Human Movement Sciences  
North-West University - Potchefstroom  
South Africa

Relationship of BMI on the  
agility and strength skills of  
six-to-eight-year-old  
learners in the North West  
Province of South Africa:  
The PERF-FIT study



**Assoc. Prof. Dr. Biljana  
Popeska**

Senior FLV  
Faculty of Educational Sciences  
Goce Delcev University-Stip  
Republic of North Macedonia

Physical Activity Level and  
Psychological Well-being of  
University Students and  
Possibilities for its Improve-  
ment: Case Study from  
North Macedonia



**Assoc. Prof. Dr. Bijen Filiz**

Department of Coaching Education  
Afyon Kocatepe University  
Turkey

The Effects of Brain Breaks®  
Physical Activity Videos on  
Focus, Task Tracking and  
Academic Achievement in  
Turkey



**Dr. Antonín Kuban**

Senior FLV  
Director/Co-founder: Kindergarten  
Housenka and IMAGO individual  
learning school in Prague  
Director of Music-based P.E. Program,  
teacher and trainer  
Faculty of Physical Education and  
Sports  
Charles University  
Czech Republic

The Best Practice, Enhanc-  
ing Children's PA in  
Kindergartens by Connect-  
ing Music and Movement in  
Pre-School Education



**Council of Exercise & Sports Science**

<https://bricscess.com/2024-conference/>

WhatsApp: +91 9873430002, +91 75032 29661 Email: [bricscess2024@mriu.edu.in](mailto:bricscess2024@mriu.edu.in)



# GCH FLV



**Dr. Zornitza Miladenova**

Senior FLV  
President, Association of  
Touristic Animators  
Bulgaria

Tourism and Leisure in the  
Post COVID Digital Era



**Ms. Yew Cheo NG**

Graduate Student  
Nanyang Technological  
University, Singapore

Does External Pneumatic  
Compression Help with  
Recovery and Improve  
Performance after Cycle  
Ergometer Anaerobic  
Exercise?



**Ms. Larissa Pires**

Ph.D. Student  
Federal University of São Paulo,  
Santos, Brazil

Mental Health, Resilient  
Coping Strategies and Hope  
of Residents of the City of  
São Paulo during the Period  
of Social Distancing in  
COVID-19



**Dr. Kalkidan Zegeye,  
MD**

General Practitioner/ Msc  
Student  
Ras Desta Damtew Memorial  
Hospital  
Ethiopia

Nutrition, Health and  
Wellness School Programs  
for High School Girls in  
Addis Ababa

## SCIENTIFIC SESSIONS

- *Paper Presentation*
- *Pre- Conference workshops*
- *International key notes*
- *Poster presentation*
- *Panel discussion*



**Council of Exercise & Sports Science**

<https://bricscess.com/2024-conference/>

+91 9873430002, +91 75032 29661 bricscess2024@mriu.edu.in

# 3rd Conference on BRICS Exercise & Sports Science

## About MRIIRS

Manav Rachna International Institute of Research and Studies (MRIIRS) is a National Assessment and Accreditation Council (NAAC) accredited A-grade University. It was granted the Deemed university status under Section 3 of the UGC Act 1956, as Manav Rachna International University. For 25 years, MREI has been the place where visionaries, inventors, and trailblazers get their start. A vibrant, inclusive learning environment. A place of learning, discovery, innovation, expression and discourse.

Across its 25 years saga, MRIIRS continues to set new benchmarks into quality education and research while carrying forward the mantle of excellence, with the philosophy of Manav Rachna (the reality of all vision or root of all knowledge). Sports, along with knowledge form an important component of this development process. Recently, the Manav Rachna Educational Institutions (MREI) was conferred with the Rashtriya Khel Protsahan Award 2021.

## About School of Allied Health Sciences

School of Allied Health Sciences (SAHS) prides itself on creating an environment of substantial academic freedom overlaid by rigorous, self-imposed standards of excellence and socially responsive practices. We at SAHS, willingly submit ourselves to a unique, rigorous, open, and continuous process of appraisal and feedback from the students.

Our faculty plays a hands-on role in the governance of the teaching methodology and assumes total ownership of collective decisions, while keeping themselves abreast of current developments in the related fields of Physiotherapy, Nutrition and Dietetics. FAHS maintains active interface with the public and private entrepreneurs of the health industry and other promotional organizations to understand the future needs and demands.

## OUR PATRONS



**DR. PRASHANT BHALLA**

PRESIDENT  
MANAV RACHNA EDUCATIONAL  
INSTITUTIONS



**DR. AMIT BHALLA**

VICE PRESIDENT  
MANAV RACHNA EDUCATIONAL  
INSTITUTIONS



**PROF. (DR.) SANJAY SRIVASTAVA**

VICE CHANCELLOR  
MANAV RACHNA INTERNATIONAL  
INSTITUTE OF RESEARCH & STUDIES



**PROF. (DR.) G. L. KHANNA**

PRO VICE CHANCELLOR, MRIIRS



**PROF. (DR.) MOATTAR RAZA RIZVI**

DEAN, SCHOOL OF ALLIED  
HEALTH SCIENCES, MRIIRS



**Council of Exercise & Sports Science**

<https://bricscess.com/2024-conference/>

+91 9873430002, +91 75032 29661 [✉ bricscess2024@mriu.edu.in](mailto:bricscess2024@mriu.edu.in)

# LOCAL ORGANIZING COMMITTEES

## CORE COMMITTEE

Prof. (Dr.) Sanjeev Gupta  
 Prof. (Dr.) Gurjeet Kaur Chawla  
 Prof (Dr.) Kommi Kalpana  
 Prof (Dr.) Divya Sanghi  
 Dr. Lakhwinder Kaur  
 Dr. Nitesh Malhotra

COMMITTEE'S	NAMES OF CONVENER
Registration Committee	Dr. Nitesh Malhotra & Dr. Madhvi Awasthi
Scientific Committee (Including poster & oral presentation)	Dr. Kommi Kalpana, Dr. Irshad Ahmad, Dr. Mehak Katyal, Dr. Ankita Sharma
Finance Committee & purchase (KITS)	Dr. Divya Sanghi & Dr. Mahak Sharma
Catering Committee	Dr. Pratibha , Dr. Sunita & Lucy George
Transport Committee & Accomodation Committee	Dr. Shobhit Saxena, Dr. Dheeraj Kumar, Dr. Pooja Sharma
IT & Logistics Committee (Audio-Visual & Media Comittee)	Dr. Irshad Ahmad, Dr. Vandana & Dr. Shobhit Saxena
Medical Aid Committee	Dr. Preeti Saini
Cultural Committee	Dr. Gurjeet Kaur Chawla & Dr. Ankita Sejpai
Publicity & Marketing	Dr. Lakhwinder Kaur & Dr .Preeti Saini
Sponsorship & Exhibition Committee	Dr. Gurjeet Kaur Chawla & Dr. Sanjeev Gupta
Cultural Committee & Stage Committee	Dr. Gurjeet Kaur Chawla, Dr. Pooja Sharma



**Council of Exercise & Sports Science**

<https://bricscess.com/2024-conference/>

+91 9873430002, +91 75032 29661 [✉ bricscess2024@mriu.edu.in](mailto:bricscess2024@mriu.edu.in)

## Key Highlights

More than 600 delegates to participate from India and BRICS nations and a very prestigious delegation besides other middle east European and other global economies. Some other notable features of this conference are:

1. More than 30 Countries participating  
(<https://bricscess.com/keynotes-invited-speakers/>)
2. Official delegations from various countries for B2B Meeting
3. Delegation from Global Health community Network
4. Participants from Indian Universities and Institutions & Sports organizations
5. The conference is already endorsed by more than 60 reputed global organizations and brands  
(<https://bricscess.com/endorsements/>)
6. Future leaders Volunteers from reputed international organisations  
(<https://bricscess.com/flvs/>)
7. Brainstorming by global think-tank on Sustainable practices & trends

## CALL FOR ABSTRACT SUBMISSION

<https://bricscess.com/abstracts/>

Abstracts will be published in the Turkish Journal of Physiotherapy and Rehabilitation.  
This is a Scopus Indexed Journal.

### Important Dates

**31 August 2023**

Final abstract  
submission deadline

**30 September 2023**

Final abstract  
acceptance notification

<https://bricscess.com/subthemes/>

## Abstract Guidelines

- *Narrative: Each abstract narrative should contain no more than 500 words, 12 point Times New Roman font, single-spaced, justified in the following structure:*
  - *Abstract title: The title should be explicit (14 point Times New Roman font) and in capital letters*
  - *Full name and professional affiliation of author(s), mailing address and e-mail of the presenting author (12 point Times New Roman font).*
  - *Introduction | • Methods/Methodology | • Results & Discussion | • Conclusion | • Key words*
- The abstract should not contain line spaces, references, tables or unusual abbreviations.  
The presenting author's name is to be highlighted and formatted in bold.*



**Council of Exercise & Sports Science**

<https://bricscess.com/2024-conference/>

WhatsApp: +91 9873430002, +91 75032 29661 | Email: [bricscess2024@mriu.edu.in](mailto:bricscess2024@mriu.edu.in)

## CONFERENCE REGISTRATION

Category	Early Bird Registration Before: 30th September 2023	Before 31st January 2024	After 31st January 2024	Conference Dinner
Delegates (International)	USD300	USD 350	USD 400	USD 50
Delegates (Indian)	9000 INR	12000 INR	18000 INR	2000 INR
Student (International)	USD 150	USD 200	USD 300	USD 30
Student (Indian)	6000 INR	8000 INR	10000 INR	1000 INR

### Bank Details

Name	Manav Rachna International Institute of Research and Studies
Account No.	201004119068
Bank Name	IndusInd Bank, NIT Faridabad Branch
IFSC Code	INDB0000702
MICR Code	110234066
Swift Code	INDBINBB (Head Office) SWIFT Code of Indusind Bank

Indian Delegates can pay through



**Form Link:** <https://bricscess.com/registration/>



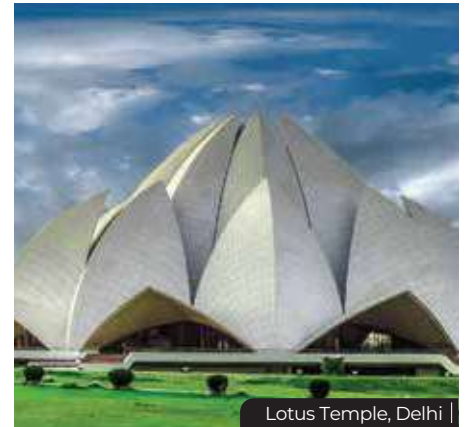
**Council of Exercise & Sports Science**

<https://bricscess.com/2024-conference/>

+91 9873430002, +91 75032 29661 [✉ bricscess2024@mriu.edu.in](mailto:bricscess2024@mriu.edu.in)

# PLACES TO VISIT

Delhi, the vibrant capital city of India, is a captivating blend of history, culture, and modernity. With its rich heritage, iconic landmarks like the Red Fort and India Gate, and bustling markets offering a variety of experiences, Delhi promises an unforgettable journey for conference attendees. Explore the diverse culinary delights, witness the colorful traditions, and engage in intellectual discussions in this dynamic metropolis during our conference. Welcome to Delhi – where tradition meets innovation!



Lotus Temple, Delhi |



Surajkund Mela, Faridabad |



Qutub Minar, Delhi |



India Gate, Delhi |

## Hotel



**RAJHANS, FARIDABAD**

<https://rb.gy/d2xd7>



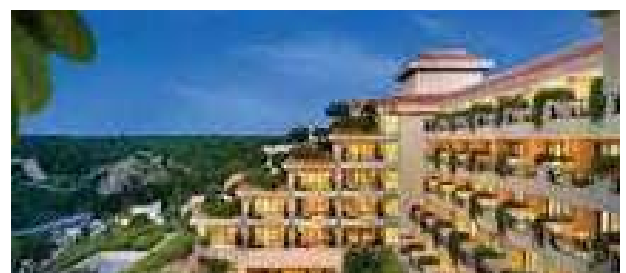
**PARK PLAZA, FARIDABAD**

<https://rb.gy/dvlo0>



**RADISSON BLU, FARIDABAD**

<https://rb.gy/ufg6s>



**TAJ VIVANTA, FARIDABAD**

<https://www.vivantahotels.com/en-in/vivanta-surajkund-ncr/>



**Council of Exercise & Sports Science**

<https://bricscess.com/2024-conference/>

+91 9873430002, +91 75032 29661 | [bricscess2024@mriu.edu.in](mailto:bricscess2024@mriu.edu.in)

# Endorsement



**Council of Exercise & Sports Science**

<https://bricscess.com/2024-conference/>

+91 9873430002, +91 75032 29661 [✉ bricscess2024@mriu.edu.in](mailto:bricscess2024@mriu.edu.in)

# Key Sponsorship

**Title “Name of the company Sponsors BRICSCESS 2024” Rs. 10,00,000/-**

## Privileges

- Name / Logo of the company with the conference title at all possible place in print and AV
- Name / Logo of the company on Backdrop and on side of Centre stage
- Name / Logo of the company on three vertical hanging banners at the venue at prominent place
- Facilitated Product launch – podium opportunity
- Multiple company / brand presentations - podium opportunity
- Company introduction Video will be played in prize distribution Ceremony
- Opportunity of round table discussion with foreign delegates
- Announcement on Radio Manav Rachna (107.8).
- Open Space of 10 ft x 10 ft will be provided whereby you may put your company kiosk or display your product.
- Name/Logo of the company on hoarding outside the campus
- Name/Logo of the company in guest invitations and delegates/volunteers / student ID cards.
- During event Title sponsor name and brand will be highlighted by the Anchor of the event in Prize distribution Ceremony.
- Name / Logo of the company in venue Decoration.
- Can put up 5 standees all over the campus.
- Name / Logo of the company will be printed on T-shirts/ merchandise/ conference kits etc.

# Key Sponsorship

**Title “Co-Sponsored by” Rs. 5,00,000/-**

## Privileges

- Name / Logo of the company on Backdrop and on side of Centre stage
- On main Gate Entry (2 Nos) Sponsor Name will be highlighted.
- Open Space of 10 ft x 5 ft will be provided to put your company kiosk /display your product.
- Name / Logo of the company on One vertical banner in campus at prominent place.
- During event Title sponsor name and brand will be highlighted by the Anchor of the event in Prize distribution Ceremony.
- Can put upto 3 standees all over the campus.
- Company name will be mentioned in all Manav Rachna and 3<sup>rd</sup> BRICSCESS 2024 social media handles.
- Company logo in guest invitations.
- Logo of company will be printed on T-shirts.



**Council of Exercise & Sports Science**

**<https://bricscess.com/2024-conference/>**

 +91 9873430002, +91 75032 29661  [bricscess2024@mriu.edu.in](mailto:bricscess2024@mriu.edu.in)



# Key Sponsorship

## Title "Powered by" Rs. 3,00,000/-

### Privileges

- On main Gate Entry (2 Nos) Sponsor Name will be highlighted
- Open Space of 10 ft x 5 ft will be provided whereby you may put your company kiosk or display your product.
- During event Main sponsor name and brand will be highlighted through Anchor of the event
- Can put upto 2 standees all over the campus.
- Company name will be mentioned in all Manav Rachna and 3<sup>rd</sup> BRICSCESS 2024 social media handles.
- Company logo in guest invitations

**For more sponsorship opportunities / Exhibition Stalls, Promotional activities Contact:**

Secretariat:

**Prof. (Dr) Sanjeev Gupta**

(Organizing Secretary)

Ph: +91 9873430002

Co-Organizing Secretary

**Dr. Nitesh Malhotra**

Ph: +91 75032 29661

[bricscess2024@mriu.edu.in](mailto:bricscess2024@mriu.edu.in)

For further Information Contact:

Scientific Committee (India)

**Dr. Kshitija Bansal**

Ph: +91 98103 14488

[kshitijabansal.sahs@mriu.edu.in](mailto:kshitijabansal.sahs@mriu.edu.in)



**Council of Exercise & Sports Science**

<https://bricscess.com/2024-conference/>

 +91 9873430002, +91 75032 29661  [bricscess2024@mriu.edu.in](mailto:bricscess2024@mriu.edu.in)