



XIX th

International Conference

Transformation 2024: Integration of People,
Technology and the Environment to Build
Sustainable Business Organisations"

16th and 17th Feb 2024

XIXth International Conference

Conference Overview

Jagannath International Management School(JIMS), Kalkaji, New Delhi is organizing its XIXth International Conference in collaboration with the PHD Chamber of Commerce and Industry (PHDCCI), The Konrad-Adenauer-Stiftung (KAS), Germany and Association of Management Development Institutions in South Asia (AMDISA) on 16th and 17th Feb 2024 at the LakshmiPat Singhania Auditorium, PHD House, New Delhi - 110016. The Conference will be held in physical mode.

The year 2024 marks a pivotal moment in the evolution of business paradigms. "Transformation 2024: Integration of People, Technology, and the Environment to Build Sustainable Business Organizations" encapsulates a forward-looking vision that recognizes the interdependence of humanity, technology, and the environment in the pursuit of sustainable prosperity. First and foremost, this transformation hinges on the recognition that people are not merely human resources but the beating heart of any organization. Companies that prioritize the well-being, growth, and empowerment of their employees foster a culture of innovation and responsibility. When individuals feel valued and aligned with a company's sustainability goals, they become catalysts for change. Inclusivity, diversity, and ethical leadership are not just buzzwords; they are the cornerstones of organizations that thrive in the 21st century.

Technology, the second pillar of this transformation, stands as both an enabler and a driving force. Embracing cutting-edge technologies such as artificial intelligence, IoT, and blockchain can revolutionize how businesses operate. AI-driven analytics can optimize resource allocation, minimize waste, and enhance supply chain efficiency. Renewable energy systems and smart infrastructure can reduce carbon footprints. Meanwhile, blockchain technology can enhance transparency and traceability, enabling consumers to make informed choices about the products they purchase. By harnessing the potential of technology, businesses not only enhance their competitive edge but also contribute to a greener, more sustainable world.

The third dimension, the environment, is our shared responsibility and the cornerstone of long-term business viability. Companies must do transition from resource-intensive models to ones that prioritize environmental stewardship. This entails reducing carbon emissions, adopting circular economy practices, and conserving natural resources. Sustainable sourcing and eco-friendly packaging are not just trends but ethical imperatives in this era.

In conclusion, "Transformation 2024: Integration of People, Technology, and the Environment to Build Sustainable Business Organizations" represents a paradigm shift away from profit-centric models toward holistic, triple-bottom-line sustainability. By harmonizing the strengths of people, technology, and environmental consciousness, businesses can secure a prosperous and sustainable future in 2024 and beyond. This transformation is not merely a choice but an imperative for any organization aspiring to thrive in an increasingly complex and interconnected world.

Conference Objectives

The Conference aims to achieve the following objectives:

- Provide a platform to share knowledge and understanding of the role of people and technology to create business growth and sustainability.
- Create awareness of the imperative need to develop on Organisational culture where sustainability is ingrained in the values, behaviour and decision – making processes of the organisation.
- Disseminate, share and stimulate research for development of sustainability models relating to business, society and the environment.

Conference Sub-Themes

- Business Transformation Strategies
- Leadership in the Digital Age
- Supply Chain Optimisation
- Environmental Management Systems
- Sustainable Business Models
- Management Transformation
- Entrepreneurship and Start-ups
- Circular Economy
- E-education, E-Learning and E-Pedagogy

Target Participants

The Conference is intended for Academicians and Industry Managers at all levels as well as Research Scholars seeking to enhance their knowledge and understanding of the imperative need for the three pillars of transformation, People, Technology and Environment, to seamlessly integrate for achievement of sustainable business practices.

Organizing Committee

Patrons

Mr. Anil Agarwal

President, Cosmos Group

Shri Sanjeev Agrawal

President, PHD Chamber
of Commerce & Industry
Chairman, MMG Group

Chairman

Dr. Amit Gupta

Chairman, JIMS

Conference Chair

Dr. Satish Seth

Advisor to Chairman

Fmr Director General, JIMS

Steering Committee

Mr. Naveen Seth

Deputy Secretary General
PHDCCI

Dr Aquil Busrai

Chief Executive Officer
Aquil Busrai Consulting
Fmr Director (HR) IBM & Shell

Dr. Anuj Verma

Director, JIMS

Mr. Deepak Mehra

Head (T & D), Kenstar

Mr. Manmohan Bhutani

VP(HR) & Business Operations
American Cyber Systems

Ms. Anju Uppal

General Manager -HR
AIMIL Ltd

Call for Papers

Academicians, policy makers, corporate executives, and research scholars are invited to contribute papers on topics related to the theme of the Conference. An extended abstract of 1500 words should be sent, preferably as an email attachment. The abstract should include research objectives, methodology and significance, followed by keywords. The abstracts will be refereed. Author's name, academic institution, address, phone number and email address must be included in a brief author profile on a separate page.

• Last date of abstract submission Wed 20th Dec 2023

• Intimation of acceptance of abstract Fri 05 Jan 2024

Research Paper Presentation Competition

The Research Paper Presentation Competition would be held in the afternoon session of the day two of the Conference. All submitted extended abstracts will be blind peer reviewed. The selected extended abstracts will be published in institute's 8M Journal.

The Best Paper will be awarded a cash prize of Rs.10,000/- and the Second Best Paper a cash prize of Rs. 5000/- . Certificates will also be awarded to the winners.

Past International Conferences

The institute has organized Eighteen International Conferences in the past.

Details of last six Conferences are as Below:

<u>Conf.</u>	<u>Date</u>	<u>Theme</u>
XIII	Feb 10, 2018	"Business 2025: Driving Growth through Strategic Innovation, Entrepreneurship and Digitisation".
XIV	Feb 23, 2019	"Business Sustainability in the 21st Century: Managing People, Planet and Profit".
XV	Feb 15, 2020	"Revisiting HR in the Digital Era: Impact of Critical Shifts in Technology, Operations and Culture"
XVI	23rd and 24th April 2021	"Business Sustainability in the Post- Pandemic Era: Resetting Strategies in Domains of People, Technology, and Environment"
XVII	11th and 12th Feb 2022	"Global Digital Transformation: Navigating Critical Technological, Socio-economic and Cultural Shifts to Build Future Ready Organisations"
XVIII	17 th and 18 th Feb 2023	"Business Leadership in a VUCA World: Driving Growth Through Effective Integration of People, Technology and the Environment"

About JIMS

Jagannath International Management School, Kalkaji, New Delhi, the flagship institute of the JIMS Group, was founded in 1997 with a clear vision and purpose of grooming world class business leaders to meet the challenges of a rapidly changing business environment. The institute is ably governed by its young and dynamic Chairman, Dr. Amit Gupta who through his visionary leadership has catapulted it to the top league of B-Schools.

JIMS' greatest strengths lie in its superior attributes which include expert faculty with relevant industry experience; prestigious International Advisory Board comprising eminent academicians from top foreign and Indian universities; prolific institute-industry interface, foreign university collaborations and an enviable track record of quality placements. The institute is approved by All India Council for Technical Education (AICTE), Ministry of Education, Govt. of India, and has been awarded the international SAQS accreditation and the national NBA accreditation which is recognised by AIU as equivalent to an MBA degree.

Top Awards & Rankings

- Ranked 17th Best B-School in India, 8th Best B-School in North - Zone and the 9th Best in top Private Institutions in the Times of India in its latest B-School Survey 2023.
- Ranked 8th amongst top private MBA Institutions in North India in Best B-Schools Survey 2023 by Outlook.
- Awarded 'All India 14th Rank' and 6th Rank in Delhi - NCR by the prestigious Chronicle 12th All India B-School Survey.
- NBA and SAQS Accreditations • Awarded by ASSOCHAM for Excellence in Industry-Academia Interface, at its Annual Education Summit

About PHDCCI

PHD Chamber of Commerce and Industry, established in 1905, is a proactive and dynamic multi-State apex organization working at the grass-root level and with strong national and international linkages. PHD Chamber acts as a catalyst in the promotion of industry, trade and entrepreneurship. PHD Chamber, through its research-based policy advocacy role, positively impacts the economic growth and development of the nation. PHD Chamber is more than an organisation of the business community, as it lives by the chosen motto "Skilling India for Global Competitiveness" and contributes significantly to socioeconomic development and capacity building in several fields.

About KAS

The Konrad-Adenauer-Stiftung (KAS) is a political foundation. In Germany, 16 regional offices offer a wide variety of civic education conferences and events. Our offices abroad are in charge of over 200 projects in more than 120 countries. We are proud to bear the name of Konrad-Adenauer. The first chancellor of the Federal Republic of Germany's name and principles are our guidelines, duty, and obligation, Established in 1955 as "Society for Christian-Democratic Civic Education", The Foundation took on the name of the first Federal Chancellor in 1964.

The Konrad-Adenauer-Stiftung has organised its program priorities in India into five working areas; Foreign and Security Policy, Economic, Climate and Energy Policy, Rule of Law, Political Dialogue and Media and Youth.

About AMDISA

Association of Management Development Institutions in South Asia (AMDISA) is a network of Management Education and Management Development Institutions in South Asia. It has 308 members from the SAARC region. AMDISA launched the global benchmark quality assurance and accreditation system for Business Schools - SAQS. SAQS is the quality assurance scheme run by AMDISA as a service to the management education profession worldwide. SAQS emerged in an EFMD - AMDISA cooperation through a European Union funded Asia - Link project in 2003-04 and is inspired by EFMD's EQUIS criteria guidelines. Recently the Association of Indian Universities (AIU) has accepted AMDISA's Quality Assurance Program - SAQS at par with NBA accreditation for according equivalence to the two-year full time PGDM with MBA degree of Indian Universities.

COMMUNICATION AND CONTACT

• Programme Chairman

Dr. Satish Seth, Advisor to Chairman & Fmr Director General

• Programme Director

Dr. Anuj Verma
Director

• Programme Coordinators

Dr. Shruti Traymbak

• Associate Professor

7903959972

Dr. Saniya Chawla

• Assistant Professor

Mobile: 8476003628

Dr. Anju Shukla

• Assistant Professor

8860634372

Registration Fees

Category	Indian Residents	Foreign Nationals (USD)
Research Scholars	₹ 1,000/-	\$ 100
Academician	₹ 1,500/-	\$ 110
Corporate Nominee	₹ 2,000/-	\$ 120
Delegates	₹ 1,500/-	



Jagannath International Management School

MOR Pocket 105, Kalkaji, New Delhi - 110019, India
+91-11-40619200 (100 Lines) | admission@jagannath.org
+91 98682 39472, +91 99538 92274