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**GOVT. OF NCT OF DELHI**  
**DIRECTORATE OF HIGHER EDUCATION**  
GF, BTE BUILDING, TTE COMPLEX  
MUNI MAYA RAM MARG, PITAMPURA, DELHI - 110034  
(Email- [dtehedu@gmail.com](mailto:dtehedu@gmail.com))

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No. DHE-9(93)/Plg/Misc/2022-23/8345-61

Dated:- 31/01/24

To

1. The Registrar, All 05 State Universities under DHE, GNCTD.
2. The Principal, All 12 (100% funded) colleges under GNCTD.

**Sub: Mera Yuva Bharat digital platform - Ref. letter dt. 09.01.2024  
received from O/o the Hon'ble Minister (HE), GNCTD.**

Sir/Madam,

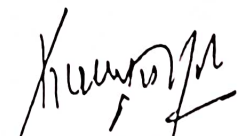
Please find enclosed herewith a copy of DO letter No.K-20/5/2023-MY Bharat (part-1)/4008 dated 27.12.2023 which is self explanatory, received from Ministry of I&B and Youth Affairs & Sports, GoI regarding above mentioned subject.

In this regard, Ministry of I&B and Youth Affairs & Sports, GoI mentioned that an autonomous body namely Mera Yuva Bharat (MY Bharat) has been launched by Hon'ble Prime Minister for youth of the country on 31.10.2023, at Kartavya Path, New Delhi with an envisioned as a technology driven facilitator for youth development and youth led development. The body is supported by a powerful digital interface and also a field level machinery to support program execution. Youth across the country can register on the MY Bharat portal (<https://www.mybharat.gov.in/>) and signup for various opportunities and volunteering events available on the portal. Further, contents of the letter are self explanatory. Therefore, I am directed to request you to take appropriate action accordingly.

This issues with the prior approval of the Competent Authority.

Yours faithfully,

Encl.:- As above.

  
Admin. Officer  
Higher Education

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अनुराग सिंह ठाकुर  
ANURAG SINGH THAKUR



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मंत्री  
सूचना एवं प्रसारण और  
युवा कार्यक्रम व खेल  
भारत सरकार

MINISTER  
INFORMATION & BROADCASTING AND  
YOUTH AFFAIRS & SPORTS  
GOVERNMENT OF INDIA

DO No.K- 20/5/2023- MY Bharat(part 1)/4008

Respected Shri Arvind Kejriwal Ji,

27 DEC 2023

I write to share with you that an autonomous body namely Mera Yuva Bharat (MY Bharat) has been launched by Hon'ble Prime Minister for youth of the country on October 31<sup>st</sup> 2023, at Kartavya Path, New Delhi. This body is envisioned as a technology-driven facilitator for youth development and youth-led development. The overarching goal is to provide equitable opportunities to empower the youth in realizing their aspirations and contributing to the creation of a "Viksit Bharat" (developed India). The body is supported by a powerful digital interface and also a field level machinery to support program execution. Youth across the country can register on the MY Bharat portal (<https://www.mybharat.gov.in/>) and signup for various opportunities and volunteering events available on the portal.

2. A presentation brief on MY Bharat is enclosed for reference. Registration of youth on the portal has crossed 36 Lakh as on date.

3. You would agree that Government departments, Local Self-Government bodies and public sector undertakings run many programs of value to the community where youth have a major role to play. Hence, it would be highly appreciated if you could issue necessary instructions to:

- Identify programs to engage youth in activities beneficial to the community, in different sectors;
- Appoint nodal officers for each such sector;
- Develop outreach strategies to disseminate information about the potential of the MY Bharat platform among stakeholders so that maximum numbers of youth can utilize the services of the platform;
- Develop promotional material for volunteers and Department officials for executing such programs.

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4. For running such volunteering programs, the following would be made available to each Department on the MY Bharat digital platform:

- i. A dedicated web page for organizational profile and to list themes for volunteering and experiential learning.
- ii. The web page would list activities that could be taken up by volunteers.
- iii. Page to have downloadable creatives as drawn up by local body/Department concerned.
- iv. Facility to generate events on different activities would be available.
- v. Facility to upload photos and media on given page would be available.

5. I look forward to your support in enabling youth in the State to avail of the benefits offered by the platform.

With regards,

Yours sincerely,

Encl. As above.

(Anurag Singh Thakur)

**Shri Arvind Kejriwal**  
Hon'ble Chief Minister of Delhi (NCT)  
Chief Minister's Office, Delhi Secretariat  
IP Estate, Delhi - 110002