



**ORGANISED BY**  
**INDIRA GANDHI INSTITUTE OF PHYSICAL**  
**EDUCATION & SPORTS SCIENCES**

**3RD EDITION**

# **SUPER 7 LEAGUE**

**7-A-SIDE (U-17 BOYS)**



## **SPONSORSHIP PROPOSAL**

**DATE**  
**OCTOBER 21<sup>st</sup> -24<sup>th</sup> , 2024**



**TIME**  
**09:00 AM - 01:00 PM**



**LOCATION**  
**INDIRA GANDHI INSTITUTE OF PHYSICAL EDUCATION &**  
**SPORTS SCIENCES, B-BLOCK, VIKASPURI, NEW DELHI - 110018**





3RD EDITION

# SUPER7 LEAGUE

## About College

**I**NDIRA GANDHI INSTITUTE OF PHYSICAL EDUCATION AND SPORTS SCIENCES [I.G.I.P.E.S.S], is a premier institute of University of Delhi, being a leading institute in India, catering to the professionals in the field of physical education and sports, fitness and allied fields.

This college is one of the leading institutions that also house the Department of Physical Education & Sports Sciences under the faculty of Inter-Disciplinary and Applied Sciences, the University of Delhi offers all the categories of teacher training courses in physical education. The institute was established on 3rd August 1987 by the Delhi Administration under the auspices of the University of Delhi. The institute is named after the late Mrs. Indira Gandhi, the first lady Prime Minister of India.



*Indira Gandhi Institute of Physical Education and Sports Sciences,  
University of Delhi, B-Block, VIKASपुरI, New Delhi, 110018*

A course viz. B.Sc. (Physical Education, Health Education, and Sports) was started in the institute in 1987. It also now offers B.P.Ed. (Bachelor of Physical Education, One year) and M.P.Ed. (Master of Physical Education, Two years) courses recognised by the National Council of Teacher Education (N.C.T.E.). The institute has well-qualified staff, adequately staff, adequately equipped laboratories, and a rich library with the latest books and research journals.

## SUPER7 LEAGUE

One of the objectives of the event is to provide a platform for schools and football clubs of Delhi to show their skills and talent in a healthy and competitive environment at the grass-root level, and to promote active sports participation among the youth. We are trying to create unique and premium sporting events focused on providing the best experience to the players, coaches, and spectators. Our event will portray true love and passion for sports.



*Winners of 2nd edition Super7 League, held from October 30th to November 2nd, Organised by  
Indira Gandhi Institute of Physical Education and Sports Science, University of Delhi, B-Block,  
Vikaspuri, New Delhi, 110018*

The Super 7 League acts as a starting point in the development of players by providing playing opportunities in the



*Trophies and mementoes of 2nd Edition*

Under-17 age group, and even at an earlier age if it is safe to do so.

## LEAGUE SPONSOR OPPORTUNITY

Sponsoring our event offers direct branding opportunities with the only Physical Education and Sports Science college under the University of Delhi, a well-known name among sports professionals. Your brand will be prominently displayed at a venue recognised for its excellence in sports, ensuring visibility among athletes, coaches, and a passionate sports community.

Through logo placements on banners, jerseys, medals, and our digital platforms, your brand gains exposure to thousands of students, parents, and sports enthusiasts. The partnership offers a chance to connect with a young, active audience, enhancing brand credibility and opening avenues for future business in the sports and fitness market.



## FAQ/Fast Facts

**EDITION :** 3<sup>rd</sup> Edition

**VENUE :** Indira Gandhi Institute of Physical Education and Sports Science,  
University of Delhi, B-Block, Vikaspuri,  
New Delhi, 110018

**DATE :** October 21<sup>st</sup> to 24<sup>th</sup>, 2024 (4 days)

**TIME :** 9:00AM - 1:00PM

**CATEGORY :** Under-17 Boys

**EXPECTED FOOTFALL :** 1000+



# Total Expected Footfall

- Total footfall - 1000+

- Players
- College Students
- Org Team/Volunteers
- Guardians
- Staff Members
- Team Coaches



- Psycho-Graphic Segmentation





# Champions of 2nd Edition



Winners



Runner Up



2nd Runner Up



## Our Unique features

- LIVE Draws
- LIVE Streaming of all the Matches
- Engaging Skill Competition
- Several Individual Awards
- Player Interviews
- Football Skill Games





## Branding Opportunities

1. **Title Sponsor:** Enjoy the highest level of visibility with your logo featured prominently on all event materials, including banners, jerseys, result screens, and the main event backdrop, making your brand the face of the tournament. (₹ 1,50,000/-)

2. **Co-Sponsor:** Your brand will be showcased across various platforms, including side banners, posters, and digital screens, ensuring strong visibility throughout the event. (₹ 50,000/-)

### THINGS TO SPONSOR

Winner's Cash Prize, Trophies, Certificates, Medals, Refreshments, Digital Media Partner, Health Partner, Fitness Partner, Kit Sponsor, Water/Drink Partner, Photography/Video Coverage Partner, Sports Equipment Partner, Medical/First Aid Partner, Social Media Promotions Sponsor, Publicity/Advertising Partner, Technology/Live Streaming Partner, Food/Beverage Sponsor, and Event Branding/Signage Partner.

- **Front Gate Banner:** Your logo will be displayed at the main entrance, ensuring every attendee sees your brand first as they enter the venue.
- **Prime Passes:** Receive prime passes to the event, offering your brand direct engagement opportunities with participants and spectators.
- **Registration Desk Logo:** Feature your logo on the registration desk, ensuring all players, coaches, and visitors see your brand right from the start.
- **Medal Ceremony Background:** Gain prime visibility as your logo is featured on the backdrop during the medal ceremony, where all winners will be awarded.
- **Names on Certificate:** Have your brand name included on certificates given to participants, offering a long-lasting impression that goes home with every player, and more.

Note: Branding opportunities are limited and will be allocated based on sponsorship level, with top sponsors receiving greater priority and recognition.

## Previous Edition Sponsors



*Sponsors of 2nd edition*

## Sponsorship Proposal Customisation

Our sponsorship packages can be customised to meet the specific needs.



We would be extremely delighted & grateful for your support in this venture. If your esteemed company chooses to sponsor us, we can take this Tournament's prestige to new heights. We would be hoping for our collaborations to continue in the future's upcoming edition of the tournament as this will be a regular affair and will only get bigger and better in the future. We assure you that this Super 7 league will create **the best platform** for all the Sports in Delhi in the coming years.

We are open to deliberations and happy to revisit the proposal.  
Seeking a positive response from your side.

Contact Us -  
Sponsorship Manager  
Shivam Maurya - 9455340355

Event Deputy Director's  
Jasneet Singh - 9911116603  
Lalit Kumar - 9716066953  
Rishika Gupta - 7536835680

I.G.I.P.E.S.S, B-Block, Vikaspuri, New Delhi-110018  
Email ID : [super7league@igipess.du.ac.in](mailto:super7league@igipess.du.ac.in)



## Indira Gandhi Institute of Physical Education and Sports Sciences

(University of Delhi, B-Block VIKASPURI,  
New Delhi - 110018, Govt. Of NCT of Delhi)

Email: [principal@igipess.du.ac.in](mailto:principal@igipess.du.ac.in) Website: [www.igipess.du.ac.in](http://www.igipess.du.ac.in)

Event Deputy Director  
Jasneet Singh

9911116603

Email: [Super7league@igipess.du.ac.in](mailto:Super7league@igipess.du.ac.in)