



सत्यमेव जयते



आज़ादी का
अमृत महोत्सव

Rina Sonowal Kouli
Joint Secretary
Department of Higher Education

भारत सरकार
शिक्षा मंत्रालय
उच्चतर शिक्षा विभाग
शास्त्री भवन
नई दिल्ली - 110 115
GOVERNMENT OF INDIA
MINISTRY OF EDUCATION
DEPARTMENT OF HIGHER EDUCATION
SHASTRI BHAVAN
NEW DELHI-110 115

D.O. No. M.11014/02/2024-CDN
Dated 07.08.2024

Dear Sir / Madam,

'Har Ghar Tiranga' is a campaign that started under the aegis of Azadi Ka Amrit Mahotsav, to encourage people to bring the Tiranga home and to hoist it to mark India's independence. In 2022, over 23 crore households participated in the Har Ghar Tiranga campaign, with more than 6 crore people uploading selfies. In 2023, over 10 crore people uploaded their selfies on Har Ghar Tiranga website. This year also Har Ghar Tiranga campaign will be celebrated across Nation from 13th -15th August 2024.

2. To ensure the massive outreach and success of this campaign, all officers and employees of the Ministry and its organizations are being encouraged to hoist the Indian National Flag in their premises during Har Ghar Tiranga campaign and to upload selfies with Tiranga on the website www.harghartiranga.com.

3. I would therefore, request you to organise the Har Ghar Tiranga campaign on the above lines and also adequate outreach of this campaign on various social media platforms may kindly be ensured.

With regards,

Yours sincerely,

(Rina Sonowal Kouli)

Directors of IITs, NITs, IIITs, IISc, IISERs, SPAs and other CFTIs
VCs of Central Universities and VC, NIEPA